



PROFESSIONAL CAR SOCIETY

*"Dedicated to the preservation & appreciation of
vintage ambulances, funeral cars & livery vehicles"*

34TH ANNUAL INTERNATIONAL MEET

JULY 27TH - 31ST, 2010 - ALBANY, NEW YORK
BEST WESTERN ALBANY AIRPORT INN, 200 WOLF RD. - (518) 458-1000

CO-SPONSORED BY THE PCS UPSTATE & NEW ENGLAND CHAPTERS

REGISTRATION INFO: DAN HERRICK (C-LC MEMBER 12174),
(518) 392-2807 OR DKHERRICK@JUNO.COM (PLEASE USE "2010 MEET" AS SUBJECT LINE)

PRESS RELEASE BY GREGG D. MERKSAMER, PCS PUBLICITY CHAIR (C-LC MEMBER 15966),
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When the Professional Car Society stages its **34th Annual International Meet in Albany, N.Y.** from **Tuesday, July 27th through Saturday, July 31st, 2010**, it will inevitably emphasize that more funeral coaches, flower cars, livery vehicles and automobile-based ambulances have been built with Cadillac chassis than any other brand. Though seven decades have elapsed since a new LaSalle could be the family's first choice for a loved one's last ride, this venerable companion make to the "Standard of the World" should also be well-represented.

"One of the reasons we picked Albany is its central location and proximity to attractions like the Saratoga horse track, Lake George and the Fire Museum in Hudson, N.Y., any one of which would be a vacation stop on its own, though we get to all three in our tours," says PCS Upstate Chapter President Daniel K. Herrick, who will co-host the meet in concert with the PCS New England Chapter. "If you can get here early or stay late," he adds, "numerous other destinations like the National Baseball Hall of Fame at Cooperstown, Howe Caverns, the Adirondack Museum and the Franklin Roosevelt home in Hyde Park are close by as well. The one thing I want to get across is that New York City, being 150 miles down the Hudson, is not the only thing that New York State is all about, even if it's a great stopover for attendees coming from points south."

The host hotel for the 2010 PCS International will be the Best Western Albany Airport Inn at 200 Wolf Road, which is found off Interstate 87, Exit 4 less than two miles from a terminal touting "single plane" service from more than 25 North American cities via Air Canada, Cape Air, Continental Express, Delta, Northwest, Southwest, United or U.S Airways. **For reservations at a special \$90 nightly rate that includes breakfast, call the hotel directly at (518) 458-1000 and mention the Professional Car Society.** On top of a complimentary airport shuttle, hi-speed Internet access and a dome-enclosed swimming pool, Herrick notes that the Best Western has given the PCS a hospitality suite directly adjacent to the show field "so you can sit in there and see the new cars as they come in. As this will be the first time the PCS has had an International Meet in the Northeast, we're expecting several vehicles that have never appeared at one before. This year's dashboard plaques, for example, show a Superior-bodied 1958 Cadillac ambulance/hearse combination owned by Joe Kelley of Schenectady, N.Y., who also has a matching limousine with an eye-popping pink-and-black color scheme."

Thankful for the planning assistance he received from the Albany County Convention & Visitors Bureau, Herrick promises that the meet itinerary, while presenting "a potpourri of exciting attractions when we visit a given area on a given day," will still leave "plenty of fellowship time to catch up with old friends and admire their cars in the parking lot, especially in the morning and evening hours." **The first official tour on Tuesday, July 27th** will see the PCS enjoying a luncheon cruise aboard a Lake George paddlewheel steamboat, after which attendees can savor the town's eclectic shopping and "million dollar" beach; they also have the option of visiting Fort William Henry, whose savage 1757 shelling by the Marquis de Montcalm during the French & Indian War was immortalized in James Fenimore Cooper's novel *THE LAST OF THE MOHICANS*. **On Wednesday, July 28th**, meet attendees

will be taking in the 141st season opening races at the world-renowned Saratoga horse track, where Herrick says "you just don't know who you'll bump into. You might see the Kentucky Derby winner, or famous movie stars and politicians enjoying the Sport of Kings in a country fair atmosphere you simply have to experience for yourself."

Downtown Albany, dominated by the Empire State Plaza and the New York State Museum, will be the PCS' destination on Thursday, July 29th. "With five million artifacts, the New York State Museum is a week's trip on its own," Herrick emphasizes, explaining "one simply has to see the Iroquois longhouse and the September 11th exhibit, which includes a 1994 Seagrave pumper from FDNY Engine Company 6 that was crushed and burned when the World Trade Center collapsed. There's also a fully-working, early 1900s carousel on the top floor for the young and the young-at-heart," while the 42-story Corning Tower overlooking Empire State Plaza boasts the highest observation deck between Manhattan and Montreal. "At 5 PM," Herrick continues, "our day will end on a high note with a free Alive at Five Concert in Riverfront Park. I've actually had a PCS member from Kingston (N.Y.) call me to say he's bringing his boat upriver for the evening."

Friday's trip to the FASNY Museum of Firefighting, meanwhile, "will be preceded by one of the longest convoys in PCS history using lights and sirens, lasting 17 miles down U.S. 9 from the Columbia County line to the city of Hudson. We'll be getting an escort from the County Sheriff, and we're inviting local fire companies to join us with their antique apparatus." Aside from an English-built 1725 Newsham verified to be the oldest fire engine in New York State, the Museum's recently-expanded vehicle exhibit celebrates the connection between firefighting and ambulance service with a 1974 Miller-Meteor Cadillac Lifeliner that responded to 6,000 calls during 12 years on duty with the West Webster Fire District outside Rochester, N.Y.

When the 2010 PCS International Meet's main car show takes place from 9 AM to 3 PM at the Best Western Albany Airport Inn on Saturday, July 31st, local enthusiasts can display their classic ambulance, limousine or funeral vehicle free-of-charge if they opt out of the intensive, Concours-style judging that determines Best-of-Show and the class awards. **To keep the public's attention focused on the workmanship and aesthetics that distinguished leading hearse and ambulance body builders like Eureka, Henney, Miller-Meteor and Superior, official PCS policy prohibits caskets, skeletons and other morbid decorations in any car admitted to the show field.** As EMTs and morticians respectively vote on the ambulance and hearse that most deserve the meet's prestigious Medics Choice and Funeral Directors Choice Awards, Herrick adds that "appropriate music will be provided by the 'K-Man' Kenneth C. Card, a local DJ who does most of the old car shows in the area. For those that have less than full-sized entrants, a tabletop-sized show field will be furnished in the hospitality suite." Following a buffet-style awards banquet on Saturday evening, PCS Albany 2010 will officially conclude with a spectacular sound and light show by the attending vehicles' sirens and roof beacons.

A registration package for the PCS 34th Annual International Meet can be requested from Upstate Chapter President Dan Herrick by phoning (518) 392-2807; e-mailing dkherrick@juno.com (please use "2010 Meet" as the subject line); or by writing him at 130 Hudson Ave., Chatham, N.Y. 12037.

General info on joining the PCS, which costs \$30 annually in the U.S., Canada & Mexico and \$35 elsewhere, can be obtained by contacting Membership Secretary Jeff Hookway at (973) 729-8083, hookjch@ptd.net or 201 Glenside Trail, Sparta, N.J. 07871-1249. An electronic application that can process PayPal is also accessible on the official PCS website at www.professionalcarsociety.org.

***** END *****

Sent to C-LC Chapter by
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**PROFESSIONAL CAR SOCIETY INTERNATIONAL MEET
 ALBANY, NEW YORK
 JULY 27 – 31, 2010**

Name of Registrant _____

Mailing Address _____

City _____ State/Province _____ Zip Code _____

Email address _____ Cell phone number _____

Names and ages of additional attendees:

Professional cars you are planning to bring to the meet:

(Year, Coachbuilder, Classis make, Body type)

Date you plan to arrive at the meet _____

Article 7.3

The board of Directors shall strive to protect the society's good name and may refuse admittance to any vehicle at Society-sponsored events. Bizarre decorations and vehicle content, condition not reflecting well upon the automobile hobby, and inappropriate prominent lettering or slogans shall be cause for such refusal. Professional vehicles which have been converted into campers, regardless of the quality of the conversion shall be deemed to have lost their historic value and shall not be judged at Society events, although they may participate if the body is original.

Article 7.4

At events open to the public, hearse and combinations rigged as hearse shall be displayed empty. Ambulance and combination cars rigged as ambulances may be displayed with authentic standard rescue equipment; funeral vehicles may contain flower displays; and all vehicles may display standard livery nameplates. No emergency equipment shall be operated on public roads for any purpose during Society events, unless specifically authorized by event officials and local authorities, and no criteria if the Society shall specify that emergency shall be operative.

I agree to abide by the rules of the PCS Constitution regarding the display and equipment criteria in article 7.3 and 7.4

REGISTRANT MUST SIGN _____

Registration fee per registration (includes judging fee for one car) _____ 60.00

Additional professional cars to be judged (\$10 per car) _____

Tuesday, July 27

Lake George \$ 55.00 per person Number attending _____
 (includes bus to Lake George, lunch and boat cruise)

Wednesday, July 28

Saratoga Flat Track \$ 35.00 per person Number attending _____
 (includes bus to Saratoga Springs and admission to the track)

Thursday, July 29

Albany down town Number attending _____

NO CHARGE (possible parking fees to be on arrival downtown)

Friday, July 30

Hudson Fireman's Musium NO CHARGE Number attending _____

Chicken Barbeque \$12.00 per person Number attending _____

Saturday, July 31 Banquet \$35.00 per person (adults) _____

(children) _____

TOTAL PAYMENT ENCLOSED _____

Make checks or money orders payable to **PCS INTERNATIONAL MEET 2010** (US funds only).

Send payments and registration form to:

2010 Meet Registration
 Mary Hookway
 201 Glenside Trl.
 Sparta, NJ 07871-1249

There will be a \$30 charge for checks returned for any reason.

If you are preregistered and unable to attend, any or all functions, refunds will be prorated based on funds available after all accounts are settled at the end of the meet if written cancellation is received before July 31, 2010. The meet committee will make every effort to fill your request for reservations. Due to the providers' needing counts one month prior notice for the Lake George cruise, the Saratoga track and the banquet all request received after that time will be accepted pending space availability only. For further information, please call Dan Herrick at (518) 392-2807 or e-mail him at dkherrick@Juno.com.